



Streamlined Technology Acquisition Resource for Services (STARS) III

FACT SHEET

OVERVIEW

The 8(a) STARS III Government Wide Acquisition Contract (GWAC), is a Multiple Award, Indefinite-Delivery, Indefinite-Quantity (MA-IDIQ) contract to provide information technology (IT) services and IT services-based solutions which may include the integration of ancillary support necessary and integral to the IT services being acquired. STARS III Master Contract awards are reserved exclusively for qualifying Small Business Administration (SBA) certified 8(a) prime contractors with competitive prices.

STARS III offers flexibility through four types of contracts:

- FAR 16.2 Fixed-Price contracts
- FAR 16.4 Incentive contracts
- FAR 16.601 Time-and-Materials contracts
- FAR 16.602 Labor-Hour contracts

NAICS CODES

The STARS III vehicle consists of a primary North American Industry Classification System (NAICS) code of 541512, Computer Systems Design Services. Agency requirements that are within the scope of STARS III and align with other IT services NAICS codes which include but are not limited to:

- 541511, Custom Computer Programming Services
- 541513, Computer Facilities Management Services
- 541519, Other Computer Related Services
- 518210, Data Processing, Hosting, and Related Services

STARS III also includes two sub-areas:

- Emerging Technology-Focused IT Services
- IT Services Performed Outside of CONUS

HOW TO ORDER

STARS III allows sole-source task orders up to \$4.5M for all agencies. Additionally, as a Native Hawaiian Organization (NHO) owned 8(a), Broadleaf may receive \$100.0M sole-source task orders for the Department of Defense (DoD). Sole source orders require an offer and acceptance from the SBA.

Agency Contracting Officers receive Delegation of Procurement Authority (DPA) from GSA and then can choose to procure via direct acquisitions or assisted acquisitions. If utilizing assisted acquisition office the agency does not need a DPA, the assisted acquisition office handling would have DPA. RFIs, RFQs, and RFPs over \$4.5M must be posted to GSA's eBuy at www.gsa.gov/ebuy to meet fair opportunity requirements unless an exception to Fair Opportunity applies IAW FAR FAR 16.505(b)(2)(i). For orders under \$4.5M, RFIs, RFQs, and RFPs may be released via email, fax, commercial mail carrier, or other electronic means.

- **Contract Access Fee (CAF):** 0.75% will be applied to the total price for contractor performance.
- **GSA STARS III Website:** <http://www.gsa.gov/stars3>
- **Ordering Period:** 07/02/2021 – 07/01/2029
- **Contract Number:** 47QTCB21D0357

ABOUT BROADLEAF

Founded in 2009, and headquartered in Northern Virginia, Broadleaf is an SBA Certified 8(a) Native Hawaiian Organization (NHO) owned Small Business with a Top-Secret Facility Clearance and a DCAA approved accounting system. We are Professional Services and Information Technology provider with CMMI Level 3 for Development, CMMI Level 3 for Services, ISO 9001, 20000, 27001, and 14001 certifications.

CORE CAPABILITIES

- Cybersecurity
- System Engineering
- Software Engineering
- Network Engineering
- Enterprise Architecture
- Network Administration
- Cloud Computing & Migration
- Configuration Management
- Data Management
- Audio Visual and Video Teleconferencing

CUSTOMERS

- Department of Defense
- Department of State
- Social Security Administration
- General Services Administration
- Department of Homeland Security
- Army
- Air Force
- Navy
- Marine Corps
- National Guard



CORPORATE INFORMATION

Broadleaf, Inc.
DUNS #: 832417070
EIN: 27-0492304
Cage Code: 5RWC4
STARS III Contract Number: 47QTCB21D0357
8(a) Case #: 307578
8(a) Exit Date 6/10/2025
Top-Secret Facility Clearance
DCAA Approved Accounting System

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